

## SwissCham Annual General Meeting and Workshops

**Tallinn, Estonia  
May 21 - 22, 2004**

<i>Friday, May 21, 2004: Workshops</i>	
<b>09.00 - 09.10</b>	<b>Opening Statement</b> Rolf Jeker, <i>President, SwissCham</i>
<b>09.10 - 09.30</b>	<b>Welcome Address</b> Edgar Savisaar, <i>Mayor of Tallinn</i>
<b>09.30 - 10.30</b>  <b>Rolf Jeker Moderator</b>	<b>Swiss Export Promotion and the Role of Foreign Chambers of Commerce</b> <ul style="list-style-type: none"> <li>➤ <b>Where do We Currently Stand and Where to from Here?</b> Rolf Jeker</li> <li>➤ <b>EDA's View of Cooperation with Chambers Outside the Network</b> Bernhard Marfurt, <i>Director, EDA</i></li> <li>➤ <b>Results of the Evaluation of the Export Promotion Reform</b> Michael J. Mayer, <i>Deputy Director, Export- / Standortpromotion, seco</i></li> </ul>
<b>10.30 - 11.00</b>	<b>Coffee Break</b>
<b>11.00 - 12.30</b>  <b>Jürg Schweri Moderator</b>	<b>Requirements from Chambers in their Cooperation with Osec</b> <ul style="list-style-type: none"> <li>➤ <b>Introduction to the Topic</b> Jürg Schweri, <i>Secretary General, Chamber of Commerce Switzerland-Austria and Liechtenstein / Deputy Director, Swiss Business Hub Austria</i></li> <li>➤ <b>Osec's Requirements of a Swiss Business Hub and Hub Director: What is Expected from a Hub?</b> Daniel Küng, <i>Designated CEO, Osec</i></li> <li>➤ <b>Tasks of a Chamber and a Hub: Basic Services, Initiatives, Alignment of Objectives, Network, Quality Criteria, Infrastructural Continuity</b> Jürg Schweri</li> <li>➤ <b>Practical Experiences of a Hub's Cooperation with Osec: Principles, Network, Problems and Opportunities, Financial Aspects</b> Jürg Schweri</li> <li>➤ <b>Practical Experiences of a Chamber's Cooperation with Osec: Tasks, Coordination with Osec, Problems and Opportunities, Financial Aspects</b> Charles Kaufmann Sampaio, <i>Managing Director, Câmara de Comércio e Indústria Suíça em Portugal</i></li> <li>➤ <b>Questions and Answers</b> All (Panel)</li> <li>➤ <b>Conclusion</b> Jürg Schweri</li> </ul>
<b>12.30 - 13.30</b>	<b>Lunch</b>
<b>13.30 - 15.00</b>  <b>Roger Unterberger Moderator</b>	<b>Local Support for Swiss SMEs in the Baltic States</b> <ul style="list-style-type: none"> <li>➤ <b>SBCC Baltic States, Eleven Year Old: Experiences and Prospects</b> Jürg Würtenberg, <i>President, SBCC Tallin</i></li> <li>➤ <b>Lithuania – an Economic Partner of Switzerland</b> Bruno Kaspar, <i>Honorary General Consul, Lithuania</i></li> <li>➤ <b>SBCC as a Significant Door Opener in the Baltics</b> Robert Becsy, <i>Max Daetwyler AG, Tallin</i></li> </ul>

<b>15.00 - 15.30</b>	<b>Coffee Break</b>
<b>15.30 - 16.15</b> <b>Rolf Jeker</b> <b>Moderator</b>	<b>SwissCham Projects</b> <ul style="list-style-type: none"> <li>➤ <b>New SwissCham Website</b> Dorit Sallis, <i>SwissCham</i></li> <li>➤ <b>Total Quality Management (TQM)</b> Rolf Jeker</li> <li>➤ <b>Project Credits – New Rules</b> Bettina Rutschi, <i>seco</i></li> </ul>
<b>16.15 - 16.30</b>	<ul style="list-style-type: none"> <li>➤ <b>SIPPO (Swiss Import Promotion Programme) and Cooperation with the Foreign Chambers of Commerce</b> Markus Stern, <i>Managing Director, SIPPO</i></li> <li>➤ <b>SOFI (Swiss Organisation for Facilitating Investments) and Cooperation with the Foreign Chambers of Commerce</b> George Malcotsis, <i>Managing Director, SOFI</i></li> </ul>
<b>16.30 - 17.00</b>	<b>Quo Vadis SwissCham and Foreign Chambers of Commerce?</b> Rolf Jeker <ul style="list-style-type: none"> <li>➤ <b>What Role Should SwissCham Play in the Future?</b></li> <li>➤ <b>What Adaptations/Modifications are Required or Desired?</b></li> <li>➤ <b>What Modifications are Required from the Foreign Chambers of Commerce?</b></li> </ul>
<b>Saturday, May 22, 2004: Annual General Meeting</b>	
<b>09.30 - 10.15</b>	<b>Items</b> <ol style="list-style-type: none"> <li>1. Approval of the GV 2003 Protocol</li> <li>2. President's Report on 2003</li> <li>3. 2003 Financial Statement</li> <li>4. Auditors Report</li> <li>5. Discharge of the Board</li> <li>6. 2004 Activities and Budget</li> <li>7. Statutes</li> <li>8. Membership <ol style="list-style-type: none"> <li>a. Membership Fees</li> <li>b. New Members</li> </ol> </li> <li>9. Elections <ol style="list-style-type: none"> <li>a. President and Board</li> <li>b. Auditors</li> </ol> </li> <li>10. 2005 Annual General Meeting</li> <li>11. Varia</li> </ol>
<b>10.15 - 10.45</b>	<b>Coffee Break</b>
<b>10.45 - 11.45</b>	<ul style="list-style-type: none"> <li>➤ <b>Estonia's Relations with the EU and Switzerland</b> Mart Laanemäe, <i>Director of the Chancellory, Ministry of Foreign Affairs of Estonia</i></li> <li>➤ <b>Switzerland's Relations with the Baltic States</b> Pierre Chrzanovski, <i>Ambassador of Switzerland to Finland and Estonia</i></li> </ul>
<b>12.15 - 13.45</b>	<b>Lunch and Conclusion of the Annual General Meeting</b>