



Pool of Experts

GV Swisscham 2006
Budapest



PoolOfExperts.ch

Slide 2

Platform

Functionality

Marketing

Central idea

- An open internet portal
- Aktiv, direct information change between SME & experts
- Quick – simple – transparent
- Leading database of its kind in CH
- Free of charge for Swiss SMEs





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May 31, 2006

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Swiss-American Chamber of Commerce



Fargate AG



Flare International



Osec Business Network Switzerland



A cooperative Joint Venture by:



Kick-off October 2005



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Search / registration process

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Expert Directory

Display a set of relevant experts by clicking a specific category (country, market or profession). The numbers indicate how many experts are related to the categories. An expert may be related to several categories.

Geographical region (Country)	Industrial expertise (Market)
<ul style="list-style-type: none"> Africa - rest of (6) America - rest of (4) Asia - rest of (5) Europe - rest of (2) Oceania - rest of (2) Australia (5) Austria (4) Belgium (3) 	<ul style="list-style-type: none"> Agriculture / Forestry (3) Banking (7) Business Services (6) Chemicals / Pharmaceuticals / Cosmetics (2) Construction / Housing / Estate (0)

Search an Expert

Quick search | Advanced search | Load saved expert listing

Geographical region (Country)	Industrial expertise (Market)	Functional competence (Profession)
<ul style="list-style-type: none"> Korea, Republic of Netherlands Poland Russia Singapore Spain Sweden Taiwan 	<ul style="list-style-type: none"> Agriculture / Forestry / Fisheries Banking Business Services & Consulting 	<ul style="list-style-type: none"> Accounting / Controlling Advertising / Marketing / PR Business Development / Management

Search list

» Please, select Experts from the list. You have selected **4 out of 13** profiles.

Select all | Deselect all

Last name	First name	Picture
<input checked="" type="checkbox"/> Tan	Edward	
<input checked="" type="checkbox"/> Wllander	Björn	
<input checked="" type="checkbox"/> Wong	Jae-Hak	
<input type="checkbox"/> Salmeier	Rainer	
<input type="checkbox"/> Thomas	Jefferson	

Search list

» Please, select Experts from the list. To see detailed profile, click on the Experts name. You have selected **4 out of 13** profile(s).

Experts per page: 10

Select all | Deselect all

Last name	First name	Picture	Expertise
<input checked="" type="checkbox"/> Tan	Edward		<ul style="list-style-type: none"> Singapore Banking Research & Development
<input checked="" type="checkbox"/> Wllander	Björn		<ul style="list-style-type: none"> Sweden Banking
<input checked="" type="checkbox"/> Wong	Jae-Hak		

Contact

Edward Tan

Phone: +65 474 434 710
Fax: +65 474 434 714

Address: 100 Robinson Road, #10-01, Singapore 068902

Business Services & Consulting

Expertise:

- Accounting / Controlling
- Advertising / Marketing / PR
- Business Development / Management

Singapore TradeNet



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Statistics / Facts

- Registration currently free of charge
- Total 214 registered experts
(ca. 50% living in CH, 50% living
in the target markets)
- Additional 200 registrations in the pipeline
- Total 3800 views on expert-profiles (toplist)



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Register in the Pool!

Experts

- Widespread
visibility

User/SME

- Quick and useful
information





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Slide 7

Please contact me
for any question
or suggestion
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